

WOMEN'S  
FOUNDATION  
— of —  
BOSTON

# Greater Boston Women and Girls Index

WFBoston's Proprietary Index Measuring  
Giving to Women and Girls Nonprofits in Greater Boston

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FOUNDATION  
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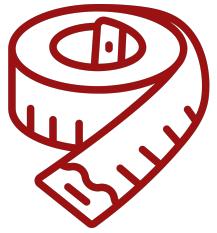
4 Conclusions

01

# Significance



# Quantitative



## Measurement

Measure proportion  
of giving to organizations  
serving women  
and girls in  
Greater Boston



## Benchmarking

Sharing information with  
other constituents in  
philanthropy



## Comparable Stats

To Indiana University Lilly  
Family School of  
Philanthropy's (IUPUI)  
National statistics



## Goal - Setting

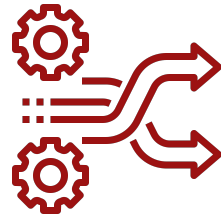
Greater Boston giving to  
organizations serving  
women and girls in the  
Greater Boston area

# Qualitative



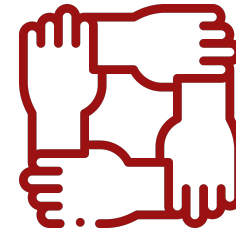
## Inspire More Directed Giving

To NPs serving women  
and girls in the Greater  
Boston area



## Theory of Change

Validation of WFBoston's  
Theory of Change and  
long-term impact



## Community Development

Investing in women and  
girls should result in  
growth in the community  
and economy



## Long-Term Strategy

WFBoston can use this to  
develop long-term  
strategic goals

02

# Methodology



# Methodology

## IRS: Mass. NPs

EINs + addresses for all  
NPs in M.A.

## Match to EIN

Using 2) and 3), match  
to EIN for all years

01

## WPI Lilly Report

Boston NPs serving  
women & girls

02

## IRS: Mass. NPs

EINs + addresses for all  
NPs in M.A.

03

## IRS: Data Sets

Downloaded 990 + 990EZ  
data for 2018-2021

04

## Match to EIN

Using 2) and 3), match  
to EIN for all years

05

## Audit

For any gaps

# Limitations



## Outdated list

NPs serving women & girls is from 2018



## IRS Data

For any organizations which filed in the calendar year



## Audit

Many NPs with gaps in data



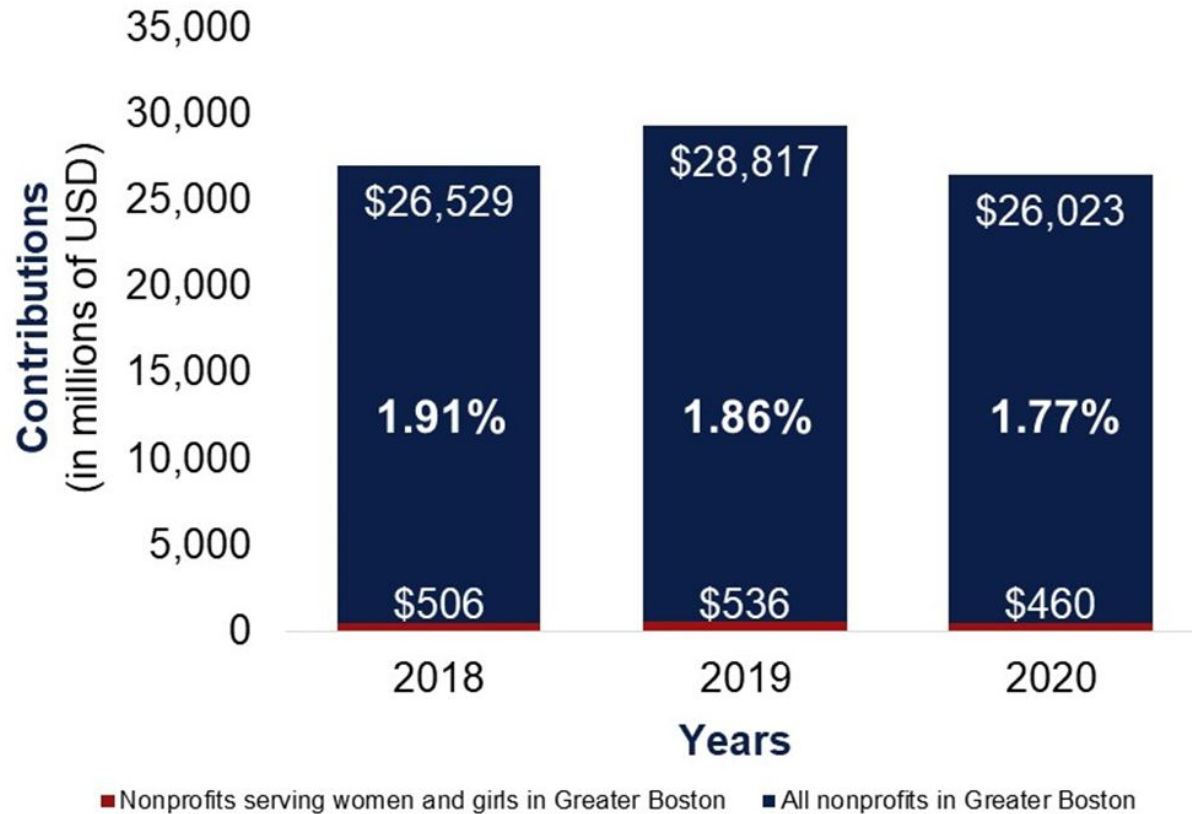
03

# Findings



# Giving to Women and Girls Nonprofits Increases after 3 years of Decline

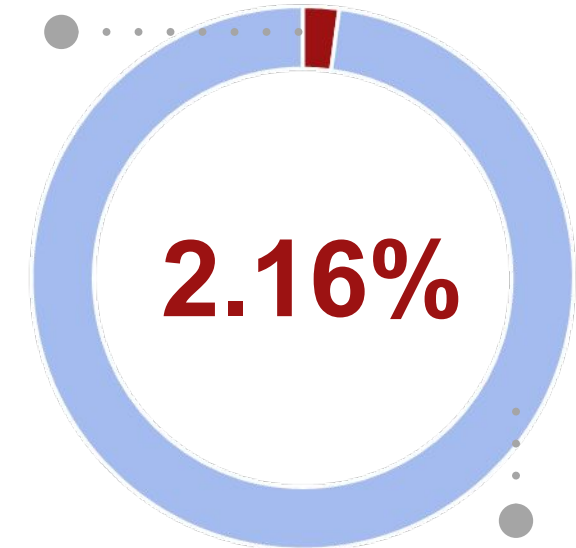
## Historical Charitable Giving



## 2021 Charitable Giving

Contributions to organizations serving women and girls

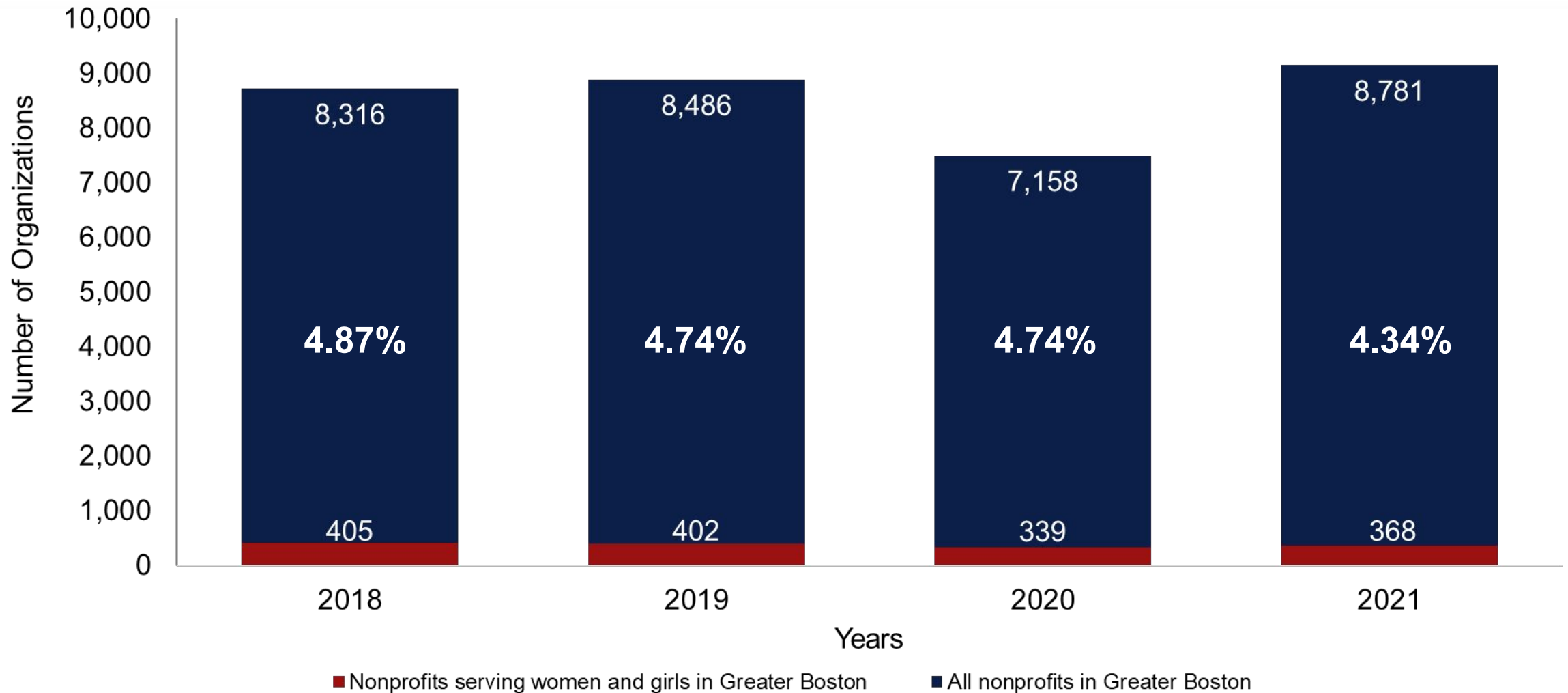
**\$611,982,321**



Contributions to all nonprofits in Greater Boston

**\$28,285,555,474**

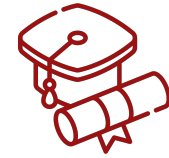
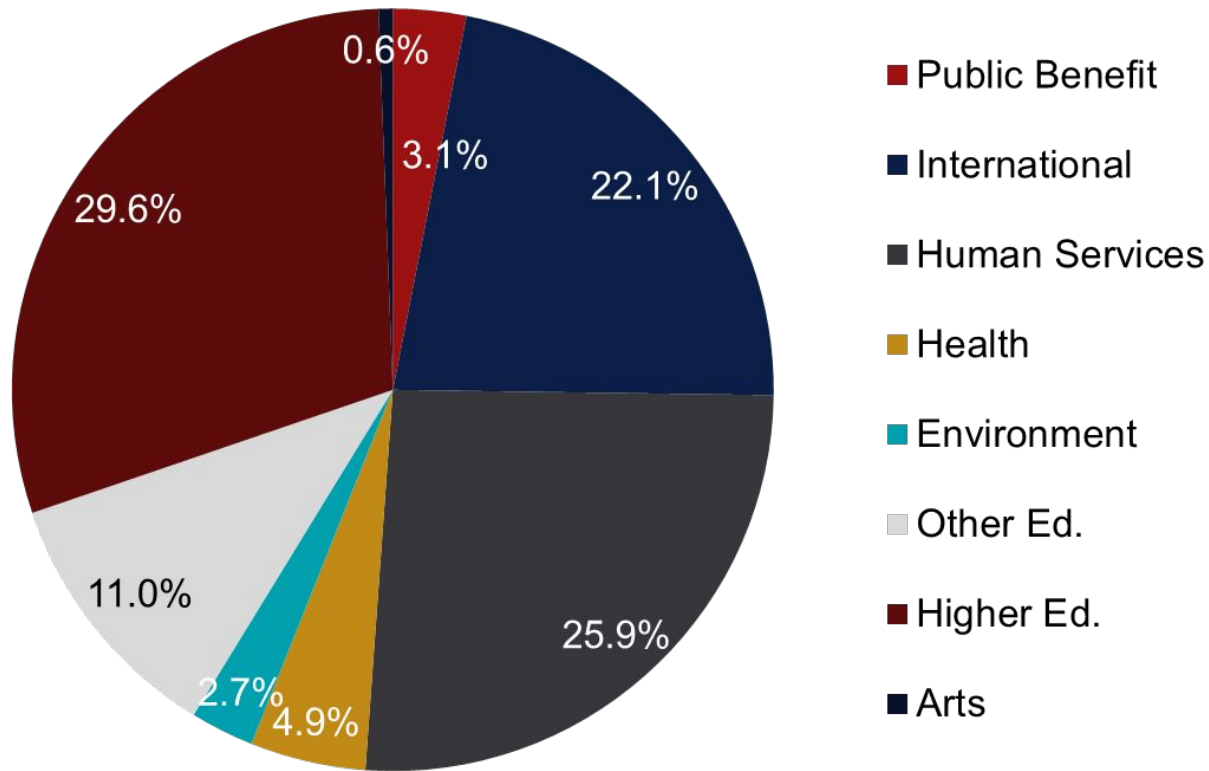
# % of Women and Girls Serving Nonprofits Declining Over Time



# Women/Girl Giving by Sector

## Education Dominates @ 30%

### 2021 Contributions



**\$180,856,497**

Higher Education

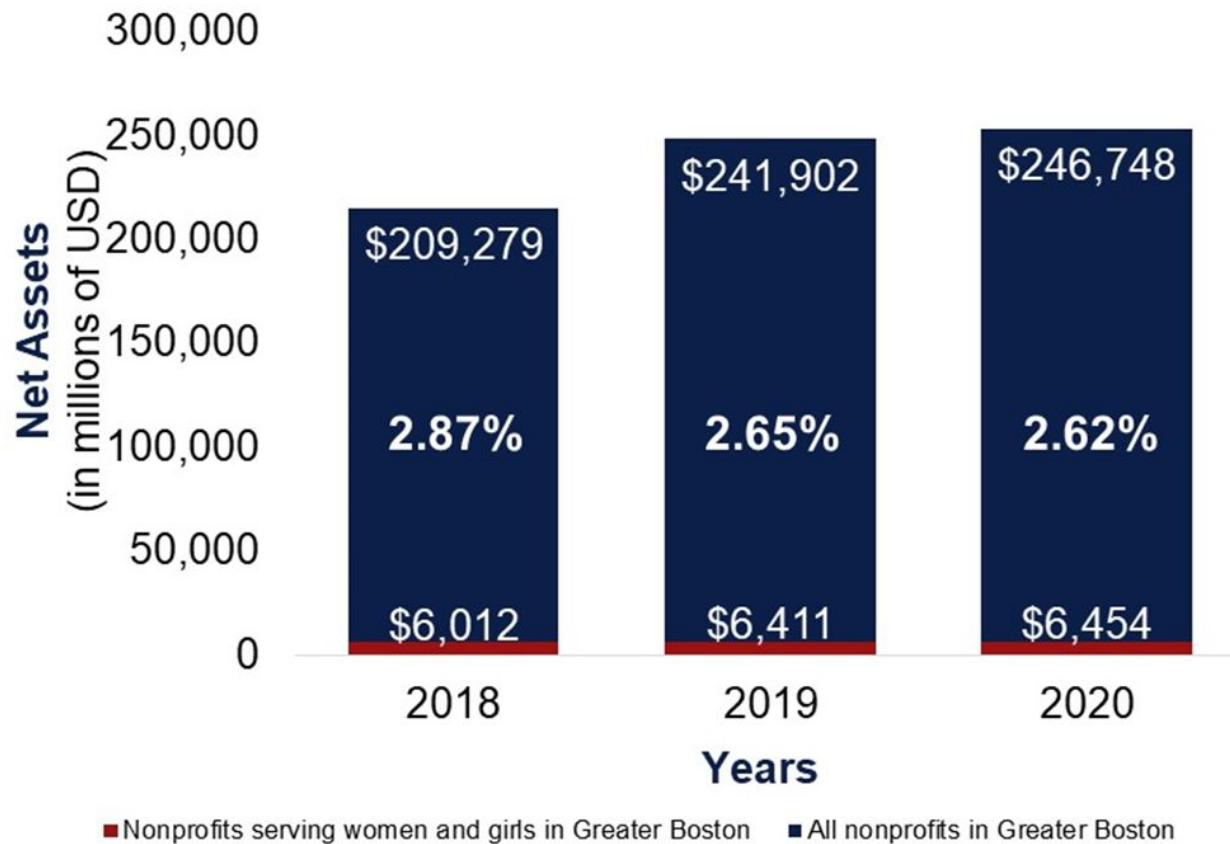


**\$158,739,763**

Human Services

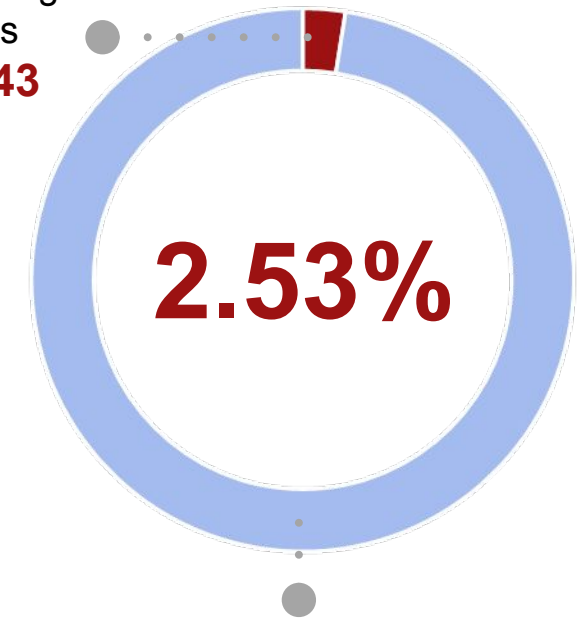
# Women/Girls Net Assets Continue to Decline

## Historical Net Assets



## 2021 Net Assets

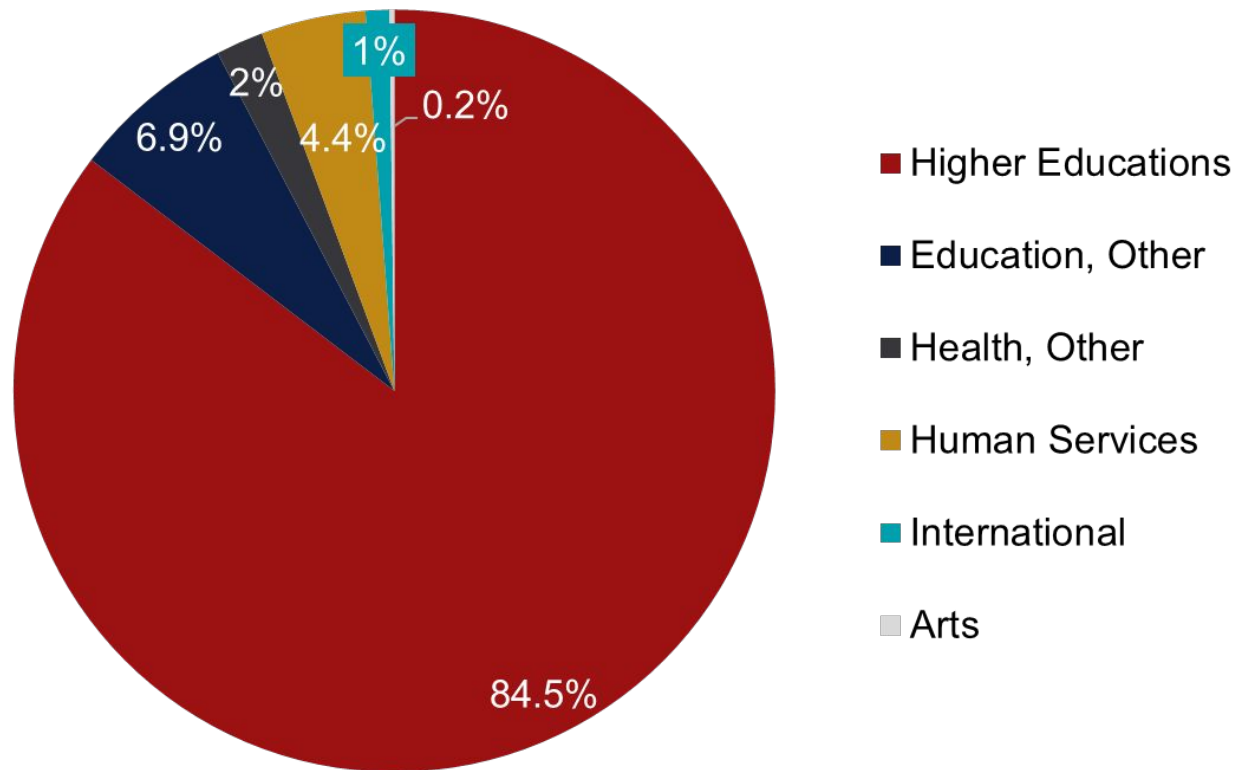
Net Assets of  
organizations serving  
women and girls  
**\$6,757,036,343**



Net Assets of all nonprofits in  
Greater Boston **\$267,297,254,636**

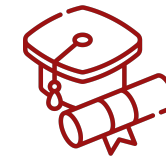
# Higher Ed Dominates Women/Girls Net Assets

## 2021 Net Assets



**\$5,711,419,230**

Higher Education



**\$468,419,591**

Education, other

04

# Conclusions



# Conclusions



Boston is in line with national stats



Giving to nonprofits serving women and girls was 2.16% in 2021 and increased after declining for 3 consecutive years



In 2021: 8,800 nonprofits in Greater Boston and 4.3% (368) served women and girls



Higher Education leads in donations and dominates in assets



# What's Next for WFBoston?

Long-term  
strategy &  
target-setting

Sharing  
information  
within  
philanthropic  
community

Systematize an  
annual update

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