Greater Boston Women and Girls Index

WFBoston’s Proprietary Index Measuring Giving to Women and Girls Nonprofits in Greater Boston
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Significance
Quantitative

**Measurement**
Measure proportion of giving to organizations serving women and girls in Greater Boston

**Benchmarking**
Sharing information with other constituents in philanthropy

**Comparable Stats**
To Indiana University Lilly Family School of Philanthropy’s (IUPUI) National statistics

**Goal - Setting**
Greater Boston giving to organizations serving women and girls in the Greater Boston area
Qualitative

Inspire More Directed Giving
To NPs serving women and girls in the Greater Boston area

Theory of Change
Validation of WFBoston's Theory of Change and long-term impact

Community Development
Investing in women and girls should result in growth in the community and economy

Long-Term Strategy
WFBoston can use this to develop long-term strategic goals
Methodology
Methodology

01. WPI Lilly Report
   Boston NPs serving women & girls

02. IRS: Mass. NPs
   EINs + addresses for all NPs in M.A.

03. IRS: Data Sets
   Downloaded 990 + 990EZ data for 2018-2021

04. Match to EIN
   Using 2) and 3), match to EIN for all years

05. Audit
   For any gaps
Limitations

Outdated list
NPs serving women & girls is from 2018

IRS Data
For any organizations which filed in the calendar year

Audit
Many NPs with gaps in data
Findings
Giving to Women and Girls Nonprofits Increases after 3 years of Decline

Historical Charitable Giving

<table>
<thead>
<tr>
<th>Year</th>
<th>Contributions (in millions of USD)</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>2018</td>
<td>$26,529</td>
<td>1.91%</td>
</tr>
<tr>
<td>2019</td>
<td>$28,817</td>
<td>1.86%</td>
</tr>
<tr>
<td>2020</td>
<td>$26,023</td>
<td>1.77%</td>
</tr>
</tbody>
</table>

2021 Charitable Giving

- Contributions to organizations serving women and girls: $611,982,321
- 2.16% of all nonprofits in Greater Boston: $28,285,555,474
% of Women and Girls Serving Nonprofits Declining Over Time

- 2018: 4.87% (405 of 8,316)
- 2019: 4.74% (402 of 8,486)
- 2020: 4.74% (339 of 7,158)
- 2021: 4.34% (368 of 8,781)

Legends:
- Nonprofits serving women and girls in Greater Boston
- All nonprofits in Greater Boston
Women/Girl Giving by Sector
Education Dominates @ 30%

2021 Contributions

- Public Benefit: 0.6%
- International: 3.1%
- Human Services: 22.1%
- Health: 29.6%
- Environment: 11.0%
- Other Ed.: 2.7%
- Higher Ed.: 4.9%
- Arts: 25.9%

$180,856,497
Higher Education

$158,739,763
Human Services
Women/Girls Net Assets Continue to Decline

**Historical Net Assets**

<table>
<thead>
<tr>
<th>Years</th>
<th>Nonprofits serving women and girls in Greater Boston</th>
<th>All nonprofits in Greater Boston</th>
</tr>
</thead>
<tbody>
<tr>
<td>2018</td>
<td>$209,279</td>
<td>$209,279</td>
</tr>
<tr>
<td>2019</td>
<td>$241,902</td>
<td>$241,902</td>
</tr>
<tr>
<td>2020</td>
<td>$246,748</td>
<td>$246,748</td>
</tr>
</tbody>
</table>

**2021 Net Assets**

- Net Assets of organizations serving women and girls: $6,757,036,343, 2.53%
- Net Assets of all nonprofits in Greater Boston: $267,297,254,636
Higher Ed Dominates Women/Girls Net Assets

2021 Net Assets

- Higher Educations: 84.5%
- Education, Other: 6.9%
- Health, Other: 2%
- Human Services: 1%
- International: 0.2%
- Arts: 1%

$5,711,419,230
Higher Education

$468,419,591
Education, other
Conclusions
Conclusions

- Boston is in line with national stats
- Giving to nonprofits serving women and girls was 2.16% in 2021 and increased after declining for 3 consecutive years
- In 2021: 8,800 nonprofits in Greater Boston and 4.3% (368) served women and girls
- Higher Education leads in donations and dominates in assets
What’s Next for WFBoston?

- Long-term strategy & target-setting
- Sharing information within philanthropic community
- Systematize an annual update
WOMEN’S FOUNDATION of BOSTON